

D 30596

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2022

Psychology

PSY 5B 02—SOCIAL PSYCHOLOGY

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Section A*Answer all questions.**Answer in two or three sentences.**Each question carries 2 marks.**There shall be ceiling of 20 marks in this section.*

1. Describe repeated-exposure effect.
2. Differentiate between independent and dependent variable.
3. Define self-serving bias.
4. Describe the deadline technique.
5. List the basic components of love in Sternberg's model.
6. Define attitude.
7. Define deception.
8. Explain foot-in-door technique with a suitable example.
9. Define norms.
10. List the characteristics of autocratic style of leadership.
11. Define obedience.
12. Describe the genetic-determinism model.

(Ceiling 20 marks)

Section B*Answer all questions.**Answer in a paragraph of about half a page to one page.**Each question carries 5 marks.**There shall be ceiling of 30 marks in this section.*

13. Discuss how the capacity of empathy determines prosocial behaviours.
14. Summarize the basic principles upon which compliance works.

Turn over

15. Describe Solomon Asch's conformity experiment.
16. Briefly describe the history and development of social psychology.
17. Examine how the presence of others or an audience influences our behaviours.
18. List the benefits of joining groups.
19. Discuss 2 compliance tactics based on reciprocity.

(Ceiling 30 marks)

Section C (Essay Type Questions)

*Answer any **one** of the following.*

The question carries 10 marks.

20. Describe Milgram's experiment on obedience and give 2 reasons why destructive obedience occurs.
21. Examine the components of attitudes and explain how attitudes are formed ?

(1 × 10 = 10 marks)