

D 90263

(Pages : 3)

Name.....

Reg. No.....

FIFTH SEMESTER B.A./B.Sc. DEGREE EXAMINATION, NOVEMBER 2020

(CUCBCSS—UG)

Psychology

PSY 5B 02—SOCIAL PSYCHOLOGY

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions.

Each question carries 1 mark.

Choose the correct answer from the options given :

1. _____ is the most intimate non-verbal cue.
 - a) Eye contact.
 - b) Facial expressions.
 - c) Gesture.
 - d) Touch.
2. Efforts to change attitude is called _____.
 - a) Inter-personal attraction.
 - b) Attribution.
 - c) Persuasion.
 - d) Perception.
3. Kelly proposed _____ theory of attribution.
 - a) Correspondent Inference.
 - b) Causal attribution.
 - c) Social learning theory.
 - d) Equity theory.
4. Reduction in effort and performance due to the presence of others is known as _____.
 - a) Social inhibition.
 - b) Social loafing.
 - c) Social inhibition.
 - d) Socialization.
5. _____ conducted experiments on social conformity.
 - a) Alfred Adler.
 - b) Stanley Milgram.
 - c) Solomon Asch.
 - d) Leon Festinger.

Fill in the blanks :

6. _____ norms indicate what people usually do in a given situation.
7. _____ technique of compliance involves smaller request first and then when denied escalate to larger ones.

Turn over

8. _____ is a state of intense longing for union with another.
9. _____ is the unselfish concern for the welfare of others.
10. The phenomenon in which the tendency to help decrease with the presence of others is called _____ effect.

(10 × 1 = 10 marks)

Section B

Answer at least five questions.

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

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|----------------------------------|----------------------------------|
| 11. Group think. | 12. Social Inhibition. |
| 13. Actor observer effect. | 14. Pique technique. |
| 15. Empathy altruism hypothesis. | 16. Sociobiology. |
| 17. Micro expressions. | 18. Components of attitude. |
| 19. Distinctiveness. | 20. Negative state relief model. |

(5 × 4 = 20 marks)

Section C

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

21. What are the functions of group ?
22. Examine the drive theory of social facilitation.
23. What characteristics of the victim initiate pro-social behavior ?
24. Why does social loafing occur ?
25. How do we non-verbally detect deception ?
26. Why do we change attitudes ?
27. Which are the different errors that occur while we try to understand the causes behind other's behavior ?
28. Examine the situational determinants of interpersonal attraction.

(5 × 6 = 30 marks)

Section D

Answer any two questions.

Each question carries 10 marks.

29. How do attitudes change ? Explain.
30. Evaluate Non-verbal cues as a means to understand others.
31. What is social psychology ? Explain the different ways through which we learn social behavior.
32. Examine the different theories of attribution.

(2 × 10 = 20 marks)