

D 50656

(Pages : 2)

Name.....

Reg. No.....



**FIFTH SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2018**

(CUCBCSS—UG)

**Psychology**

**PSY 5B 02—SOCIAL PSYCHOLOGY**

(2014 Admissions and 2015—2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A**

*Answer all questions.*

*Each question carries 1 mark.*

Choose the correct answer from the following :

1. The nature of social psychology is :  
(Pseudo Scientific, Superstitious, Scientific, Artistic).
2. Understand the nature and causes of behaviour in social situations :  
(Developmental Psychology, Social Psychology, Social Intelligence, Cognition).
3. Group's decisions can't be wrong is a sign of :  
(Confidence, Obedience, Groupthink, Compliance).
4. An improvement in performance produced by the mere presence of others :  
(Social loading, Social constraints, Social facilitation, Social restriction).
5. Capacity to control our own thinking and emotions :  
(Ego-depletion, Ego-boosting, Self-regulation, Cognitive dissonance).

Fill in the blanks :

6. Cues provided by the position, posture and movement of body parts is \_\_\_\_\_.
7. \_\_\_\_\_ often increases resistance to persuasion.
8. The bond, closeness and caring is \_\_\_\_\_.
9. Need for \_\_\_\_\_ is the basic motive to seek and maintain interpersonal relationship.
10. The reason for helping is the need for positive feelings associated with \_\_\_\_\_.

(10 × 1 = 10 marks)

**Turn over**

**Section B**

*Answer all questions in two or three sentences.*

*Each question carries 2 marks.*

- |                              |                               |
|------------------------------|-------------------------------|
| 11. Social Perception.       | 16. Social loafing.           |
| 12. Impression formation.    | 17. Empathy.                  |
| 13. Stare.                   | 18. Altruistic.               |
| 14. Subliminal conditioning. | 19. Type A behaviour pattern. |
| 15. Unrequited love.         | 20. Aggression.               |

(10 × 2 = 20 marks)

**Section C**

*Answer any six questions in a paragraph of about half a page to one page.*

*Each question carries 5 marks.*

21. Micro expressions.
22. Attribution.
23. Cognitive dissonance.
24. Traditional approach to persuasion.
25. Conformity.
26. Need for affiliation.
27. Empathetic joy hypothesis.
28. Components of attitude.

(6 × 5 = 30 marks)

**Section D**

*Write any two essays from the following.*

*Each question carries 10 marks.*

29. Discuss about Non-verbal communication.
30. What is persuasion and explain about the resistance to persuasion.
31. Discuss about the nature and functions of groups.
32. Discuss about prevention and control of aggression.

(2 × 10 = 20 marks)