

D 70354

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Name.....

Reg. No.....



**FIFTH SEMESTER B.Sc. DEGREE EXAMINATION
NOVEMBER 2019**

(CUCBCSS—UG)

Psychology

PSY 5B 02—SOCIAL PSYCHOLOGY

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all ten questions.
Each question carries 1 mark.*

Choose the correct answer from the options given :

1. Reduction in effort and performance due to the presence of others is known as _____.
(a) Social inhibition. (b) Social loafing.
(c) Social inhibition. (d) Socialization.
2. _____ conducted experiments on social conformity.
(a) Alfred Adler. (b) Stanley Milgram.
(c) Solomon Asch. (d) Leon Festinger.
3. The first book in social psychology is _____.
(a) Individual in society. (b) Social Identity.
(c) Social behaviour. (d) Social Psychology.
4. _____ theory was proposed Jones and Davis.
(a) Social desirability theory.
(b) Theory of planned behaviour.
(c) Causal attribution theory.
(d) Theory of correspondent inference.
5. The tendency to act according to how others perceive is _____.
(a) Self-fulfilling prophecy. (b) Group think.
(c) Group polarization. (d) Social influence.

Turn over

Fill in the blanks :

6. ——— is the unselfish concern for the welfare of others.
7. ——— proposed the concept of cognitive dissonance.
8. Triangular model of love was offered by ———.
9. The phenomenon in which the tendency to help decrease with the presence of others is called ——— effect
10. The ——— is a sequential technique of compliance is most frequently used in negotiations.

(10 × 1 = 10 marks)

Part B

Answer all questions in two or three sentences each.

Each question carries 2 marks.

11. Sociobiology.
12. Micro expressions.
13. Components of attitude.
14. Distinctiveness.
15. Charismatic leadership.
16. Foot in the door technique.
17. Injunctive norms.
18. Need for affiliation.
19. Negative state relief model.
20. Volunteering.

(10 × 2 = 20 marks)

Part C

Answer any six questions in a paragraph to one page.

Each question carries 5 marks.

21. Which are the different factors that affect social behaviour ?
22. How do we nonverbally detect deception ?
23. Why do we change attitudes ?



24. Which are the different errors that occur while we try to understand the causes behind other's behaviour ?
25. What are the different functions of groups ?
26. How do we overcome destructive obedience ?
27. Examine the situational determinants of interpersonal attraction.
28. How does the presence of others enhance a person's performance?

(6 × 5 = 30 marks)

Part D

Answer any two questions.

Each question carries 10 marks.

29. What is social psychology ? Explain the different ways through which we learn social behaviour.
30. Examine the different theories of attribution.
31. What are attitudes ? How do we form attitudes ?
32. Explain by stander effect and examine the different steps through which pro-social behaviour occurs.

(2 × 10 = 20 marks)